



Jefferson Franklin

COMMUNITY ACTION CORPORATION

Chief Executive Officer Report

Board Retreat	October 19 th , 2017 – 8 Attended – great turnout – great discussions regarding fundraising and new structure for our social enterprises.
Agency Video	Videographer came 9-11-17 through 9-17-2017 – videographer did not take enough footage and is from out of state, so we will be shooting some additional footage and then having a local person do the final touches. Should be done in the next 30 days.
Comtrea	I am having ongoing lunches with Sue discussing housing and other collaborations. In addition, Sue agreed to sign MOU indicating that they would do our crisis 24 hour Mental Health Services if we are approved to become a Community Mental Health Provider.
Resiliency Project	Dr. Singh Presented data at the GAM for Head Start and will be attending out January Board Meeting to discuss the data with the Board.
CSBG	Some of our state CSBG folks have expressed an interested to attend a Board Meeting and visit programs that our CSBG dollars are supporting. As of now they will be attending our January meeting and then the next day will be touring our Head Start Sites and observing the Resiliency Project in action.
DeSoto Building	Lease signed – Diana working with staff on an implementation plan so we are ready to move in January 1, 2017.
Round Table / Task Force	First Meeting Scheduled for December 18 th – will be looking at two three formal processes to guide this task force – Community Trust Process – Community Wealth Works and Cultural Heritage.
Medicaid Application	Medicaid Application has been approved – Agency NPI Number has been granted – Billing will proceed starting December for WIC. Mental Health Services cannot begin until another application process is completed – a Department of Mental Health Application – this has been done and submitted and we are awaiting their response.
Handy Man Business Endeavor	Structure discussed at retreat – will also be



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	<p>presented at this Board Meeting for final approval to move forward with the new Social Enterprise Structure – once this structure is approved by the Board then we will proceed with the Handy Man endeavor.</p>
<p>MCADA (Missouri Community Action Director's Association) Affinity Groups</p>	<p>Five Affinity Groups – Food, Education, Health, Economic Development and Housing – each is facilitated by a CEO from one of the 19 Community Action Agencies – I am facilitating the Food Affinity Group - the first task for the Affinity Groups will be to make suggestions to MOCAN for presenters to do workshops at the MOCAN Conference in May – there will be a workshop track for each of the five Affinity Groups at the MOCAN Conference as well as a track for Advocacy and Professional / Personal Development .</p>
<p>Annual Report</p>	<p>Stephanie will be coordinating the Annual Report this year. All statistics that will be incorporated in the Annual Report will be addressed and approved at this Board Meeting prior to being embedded in the Annual Report for approval from the Board.</p>
<p>MWA Grant</p>	<p>We did not receive the MWA Grant – neither did any other Community Action Agencies in Missouri – in fact six CAA's who had the contract already - lost it. One of the providers that beat out many of those who had provided this service for years was a company called ResCare – a Kentucky for profit company. There is a huge appeal going on due to this and due to scoring issues. We are not sure what effect this will have on the contract. Some feel it may result in all the applications having to be rescored.</p>
<p>Homeless Task Force</p>	<p>I am now a member of the Jefferson County Homeless Task Force – I will be attending their meetings and working to determine if JFCAC and our Homeless Shelter Workgroup can collaborate with them on this initiative.</p>
<p>All Staff Meeting</p>	<p>The questions that we received from staff at the all staff meeting have been uploaded to the HUB</p>



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	<p>for all staff to read. In addition, the “change” information that we received from the small groups is being reviewed by me at this time. My intent is to look for common themes and draw all the comments together in a unified way and then for the Executive Team to take this information and turn it into a Communication Plan.</p>
Missouri Rural Department Partners	<p>We are now a member of the Missouri Rural Department Partners. I attended the first meeting 9-20-17 – great meeting – great resources. Went over Rural State Date and discussed Heritage Workshops and Broadband issues and Health issues in rural Missouri. Great opportunity between them and the 19 Community Action Agencies in Missouri. A representative from the Cultural Heritage Program attended MCADA and presented on the program. Many CAA’s are interested in this process. As mentioned above we will be looking at it as a potential focus for our Task Force.</p>
Missouri Community Action Network Conference	<p>I am on the committee for this committee and have been involved in all aspects of the planning of the conference. This year the conference will be centered on the five affinity groups - there will be tracks for all five. We feel it will be an amazing training opportunity for all of our employees.</p>
Fundraising	<p>Jill will be scheduling the first fundraising meeting with those who volunteered at the Board Meeting to help with this endeavor. This meeting will most likely be in January.</p>
Bradford Properties	<p>Bradford Properties agreed to drop our rent for one year to give us a needed break due to funding crunches. That being said it will go back up in January of 2019. We have started the process of looking at land and/or buildings for us to move into next year. We are looking for both our Hillsboro location and St. Clair as that lease runs out in 2018 as well. My hope is to buy land for our Hillsboro location and build a new corporate office. The hope is to get enough land</p>



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	<p>that it allows for us to also put some of our new projects on it; however, my initial investigation into how we would do this has resulted in many zoning issues being uncovered – especially in Jefferson County. So, I am now scheduling some meeting with some key folks from Zoning and Planning Board to discuss with them what we would like to do and how the ordinances and community culture are creating issues for us.</p>
Jefferson Memorial Foundation	<p>The Jefferson Memorial Foundation has appointed a new CEO Juan Figueroa – he has told folks that he will be changing the categories for grants in 2019 and will be moving toward innovative ideas for our community. I will be reaching out to him to have lunch with him in the next few days.</p>
New Community Education Initiative	<p>Stephanie and I will be putting together a new power point presentation for the organization that also includes some of the major results of our CNA. These will include churches, other organizations and ... We will then be putting together a schedule of places we want to visit to do presentations to educate our community about who we are and what needs our community has... Please let us know if there are any organizations that you can assist us in getting together with to do our presentations.</p>

*Highlighted items will be discussed by CEO at the Board Meeting – other areas are just updates for you to read. Please feel free to ask questions regarding any item at the Board Meeting.